



A Legacy for Lineworkers

Capital Campaign for the
National Monument Honoring
Lineworkers Lost

**NATIONAL SISTERHOOD
UNITED FOR
JOURNEYMEN LINEMEN**

NSUJL

The National Sisterhood
United for Journeymen
Linemen is a registered
501(c)(3) non-profit.

Tax ID#: 45-4670118



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A Letter From the Founder and President

The National Sisterhood United for Journeymen Linemen has come a long way since a group of linewives started talking on Facebook. I never dreamed we would have nearly 500 members across the country, given out over \$600,000 in aid to families and lineworkers in need, and be at the point where we can finally set out what we initially hoped to do - honor our fallen brothers at a permanent memorial.

With your help, we have been able to start programs that directly benefit lineworkers and their families and now we are humbly asking for your support once again. NSUJL has acquired over 10 acres of land in Freeland, PA. This will not only be the National Headquarters of the NSUJL, but serve as a memorial ground with monuments honoring those brothers we have lost along the way.

Every morning I wake up wondering if that day will be the day there will be an accident and NSUJL will be called upon to help. I pray it's not - but also pray that when there is one, we will always be there to help. With your assistance, we can continue to be there to offer support to our brothers, sisters and their families.

By having a permanent home in which we can grow, we will have the opportunity to become an established foundation in the Pocono Mountain Community. This will then provide NSUJL the ability to host visitors year-round and offer a place of comfort and solace to those grieving.

Friends, I thank you for your continued support of NSUJL and look forward to serving you, and assisting those in need, for many years to come.

In Solidarity,



Introduction to NSUJL

NATIONAL SISTERHOOD UNITED FOR JOURNEYMEN LINEMEN

“We have the ability to make sure that family doesn’t worry about anything. We’ve got them - and they know it.”

- Terry Riffe, co-founder of NSUJL



NSUJL is a 501(c)(3) nonprofit organization dedicated to assisting families of fallen or injured IBEW Journeymen Linemen, Utility Linemen, Apprentice Linemen, Groundmen, Operators, LCTT and/or their spouses and minor children by providing financial, physical and emotional support after a fatality or accident.

Financial: NSUJL believes in restoring some stability in the lives of our families while they cope with the harsh realities of a work related accident. The financial support that NSUJL provides covers basic necessities such as, but not limited to: housing payment, electric, water, heat, food, trash, vehicle, and insurance. NSUJL will also assist with transportation and/or hotel rooms for out-of-area medical appointments and hospital stays. An average monthly benefit to a family ranges from \$3,000-\$5,000. The support NSUJL has received through donations and sponsorships from our generous donors has made it possible for them to provide this level of assistance.

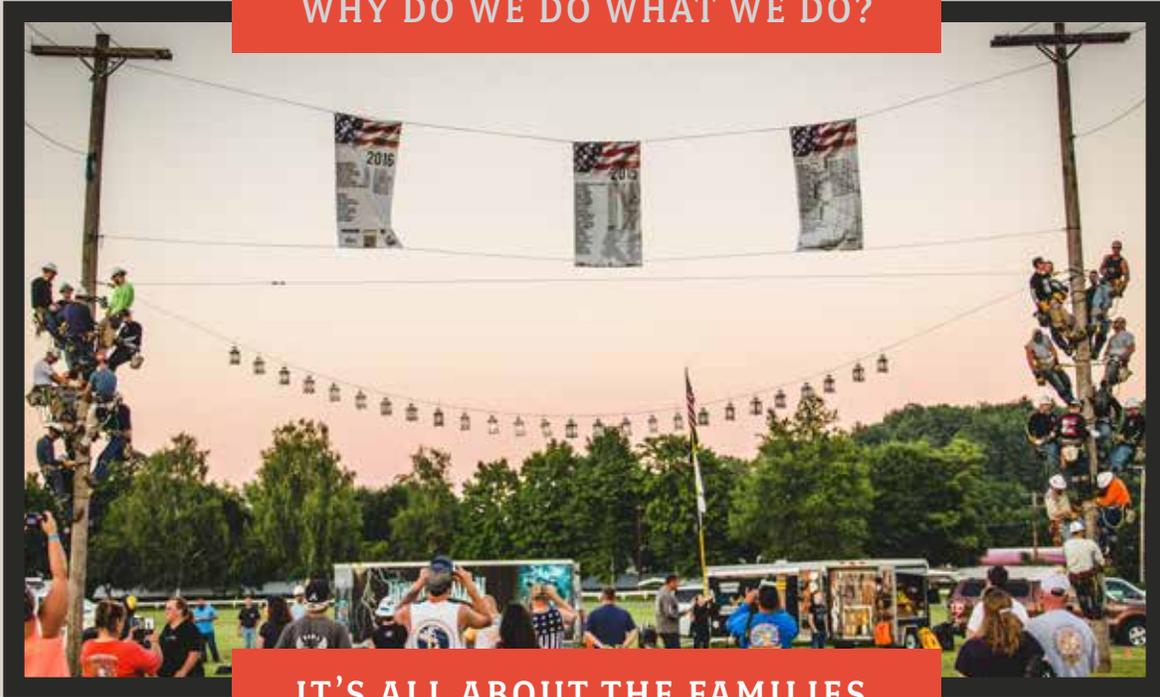
Physical: The fantastic members of NSUJL across the United States volunteer their time to assist the family directly. This assistance can include, but is not limited to: late night phone calls, delivering home-cooked meals, helping with household chores, babysitting, driving an injured lineworker to doctor’s appointments, etc.

Emotional: NSUJL has an on-staff clinical licensed Therapist who donates sessions to the families for counseling, grieving and additional services as needed.

In addition to providing the following forms of support to families, NSUJL also offers a variety of programs to assist children of fallen lineworkers through scholarships and opportunities for therapeutic camps and/or programs.

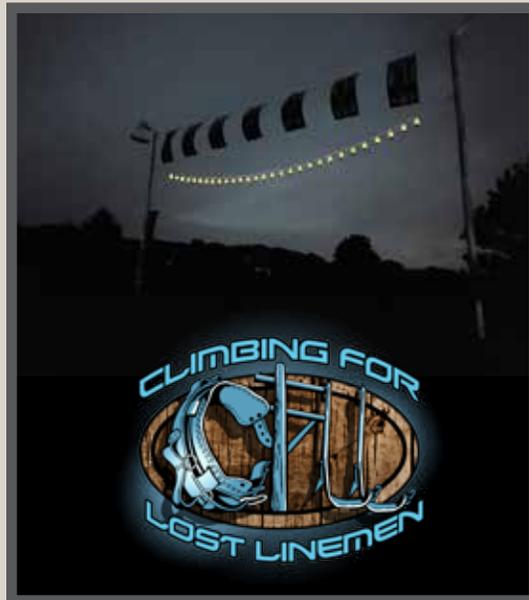


WHY DO WE DO WHAT WE DO?



IT'S ALL ABOUT THE FAMILIES.

At the annual Climbing for Lost Linemen Ceremony, held the night before NSUJL's annual Lineworker's Benefit Rodeo, families and friends not only have the opportunity to honor those lost, but provide support to one another. Parents, children, spouses, partners and IBEW brothers all gather together to remember the lives of those who have passed and to honor the lives of their brothers who live on, carrying their memory with them. Families that NSUJL has helped, not just one time a year but every day, come together along with their IBEW brothers and sisters as one great big family; and while NSUJL wishes there would be no more accidents, we are grateful to be here for our brothers and sisters & their families when they do occur.



NSUJL has been supporting families of those fallen or injured for the past 8 years and hopes to continue to do so for the next 80+ years. With the generous support of donors, sponsors and families NSUJL will be able to assist these lineworkers and their families for many years to come.

A National Lineworkers Memorial

NATIONAL SISTERHOOD UNITED FOR JOURNEYMEN LINEMEN

Planning a National Monument is no easy feat, but the National Sisterhood United for Journeymen Linemen have done just that by creating a space that would not only represent lineworkers who have given the ultimate sacrifice, but also be one of comfort and peace to those they have left behind. With the help of DesignBlendz, based out of Philadelphia, PA, NSUJL has been able to provide you with this first glimpse of what has been conceptualized for the NSUJL National Memorial honoring fallen lineworkers.



This project will be primarily funded by donors through the 2020/21 Capital Campaign that was launched in Spring 2020. With the plans to raise \$500,000 in funds, NSUJL will be able to not only erect a National Monument fit to honor those loved and lost, but also a National Headquarters and event grounds. Starting in 2021, NSUJL's Climbing for Lost Linemen Memorial Ceremony and Annual Fallen Lineworkers Benefit Rodeo will be held on NSUJL's property, located at 555 Foster Ave, Freeland, PA 18224.

Currently the NSUJL is housed in less than 1,000 square feet, in addition to three storage facilities throughout Pennsylvania. By having the National Headquarters on-site of the National Monument, NSUJL will be able to consolidate into one location and also accommodate growth, which they are unable to do now. NSUJL will also have a permanent location to honor our fallen brothers and sisters, and a place for our families to gather and find comfort among their brothers, sisters and extended IBEW and NSUJL families.

NSUJL plans to accomplish this within a 3-Phase Process throughout the next two years.

*“We don’t celebrate holidays by the date on a calendar - but by the storm release.”
- Terry Riffe, co-founder of NSUJL*



Future Site of Fallen Lineworkers National Monument Freeland, PA

PHASE 1 - EARLY 2020

01 NSUJL has acquired a piece of property in Freeland, Pennsylvania. This 10-acre parcel is large enough to house a monument for fallen lineworkers, the NSUJL Benefit Rodeo Grounds and the National Headquarters for NSUJL.

The first phase is site preparation. This includes clearing the property of the current structures (old barn, etc.), cleaning the trash and debris from the land and designing the layout of the property.

During Phase 1, NSUJL leaders will be visiting with local I.B.E.W. officials across the country, as well as local and national business leaders, in an effort to not only raise awareness about NSUJL but also begin the quest to raise the necessary funds for this project.



PHASE 2 - LATE 2020

02 Phase 2 will begin in late 2020 with completion slated for early 2021.

Once the initial planning and the fundraising stage is complete, phase 2 can begin. This phase will include the construction and dedication of the National Monument. NSUJL is hoping to coordinate the opening ceremonies with the 2021 Benefit Rodeo.

Phase 2 also includes the building of the NSUJL Headquarters. Phase 2 will also include additional site preparations for future projects on the NSUJL grounds.

At this time NSUJL will also become a presence in the local community to help generate additional interest and involvement.



PHASE 3 - 2021

03 Phase 3 will begin in 2021. This will include the smaller projects such as pavers, benches, pavilions, picnic tables and more throughout the NSUJL grounds.

NSUJL also has plans to utilize their grounds during non-rodeo/event times as a staging area for Lineworkers. This would be in exchange for donations, as an effort to help offset the cost of property maintenance. NSUJL also intends to hold smaller fundraising events on the grounds throughout the calendar year to get their local community involved in their endeavors.

The expected cost of entire project is \$500,000; this is in addition to volunteer hours and in-kind donations from our generous volunteers and sponsors.



Corporate Sponsorships

NATIONAL SISTERHOOD UNITED FOR JOURNEYMEN LINEMEN

PLATINUM: \$50,000; 6 Sponsorships Available

Name outside NSUJL National Headquarters alongside PA State Route 940; Name on NSUJL/CFL website as Platinum Sponsor with link to website; Recognition on social media; Recognition in all press-releases and/or media; Exclusive Recognition and invitation to groundbreaking ceremony; Exclusive Recognition and invitation to dedication/ribbon-cutting ceremony; Exclusive Recognition and invitation to 2021 NSUJL Rodeo held onsite at new NSUJL Headquarters; Exclusive Tour and meeting with executives and/or board members at NSUJL; Ability to set-up advertising booth space at ALL NSUJL/CFL Events held on-site through 2023.

GOLD: \$25,000; 8 Sponsorships Available

Name inside NSUJL National Headquarters building (on sign); Name on NSUJL/CFL website as Gold Sponsor with link to website; Recognition on social media; Invitation to dedication ceremony; Recognition and invitation to 2021 NSUJL Rodeo held onsite at new NSUJL Headquarters; Ability to set-up advertising booth space at ALL NSUJL/CFL Events held onsite through 2022.

SILVER: \$15,000; 10 Sponsorships Available

Name on sign above pavilions (2 names per pavilion); Name on NSUJL/CFL website as Silver Sponsor with link to website; Recognition on social media; Invitation to dedication ceremony; Recognition and invitation to 2021 NSUJL Rodeo held onsite at new NSUJL Headquarters; Ability to set-up advertising booth space at NSUJL 2021 Rodeo.

BRONZE: \$10,000; 15 Sponsorships Available

Name on plaque at each memorial statue of utility pole (1 pole per year, first come/first serve for choice of year beginning at 2012); Name on NSUJL/CFL website as Bronze Sponsor with link to website; Recognition on social media; Invitation to 2021 NSUJL Rodeo held onsite at new NSUJL Headquarters. Ability to set-up advertising booth space at NSUJL 2021 Rodeo.

COPPER: \$5,000; 20 Sponsorships Available

Name on plaque by water feature with other sponsors; Name on NSUJL/CFL Website as Copper Sponsor with link to website; Recognition on social media; Invitation to 2021 NSUJL Rodeo held onsite at new NSUJL Headquarters.

**Additional opportunities available to support the NSUJL Legacy for Lineworkers Memorial and National Monument include memory bricks around our fountain and memorial, benches, picnic benches, equipment, and trees/flowers.*

Email legacy@nsujl.org if interested in any of these opportunities.



“Truely an inspirational group to support us widowed too soon, you came to my rescue when my entire world felt like it had crashed down amongst me. Thank you for all the love & support...”

-Debra Boger



A LEGACY FOR LINEWORKERS

Corporate Sponsorship Levels

Company _____ Contact Name _____

Address _____

City _____ State _____ Postal/Zip _____

Work Phone _____ Cell Phone _____

Email _____

- Sponsorship Level:
- \$50,000 Platinum Sponsor
 - \$25,000 Gold Sponsor
 - \$15,000 Silver Sponsor
 - \$10,000 Bronze Sponsor
 - \$5,000 Copper Sponsor

Payment Methods:

- Credit Card Type _____ Card # _____
Exp: ___ / ___ CVV: _____
- Please make checks payable to NSUJL
Check # _____

Mail registration form (with enclosed check, if applicable) to: **555 Foster Ave., Freeland, PA 18224**

Email registration form to **legacy@nsujl.org** | Fax registration form to: **(678) 285-5751**

NSUJL is a 501(C)3 non-profit organization dedicated to assisting families of Fallen/Injured IBEW Journeymen Linemen, Utility Linemen, Apprentice Linemen, Groundmen and Operators. Types of assistance we provide to families includes:

- Financial Assistance to help ease any financial burdens from the point of accident until Workers Comp or Insurances pay out. This Assistance generally pays anywhere from 0-12 months.
- Physical Assistance: Our fantastic members Nationwide volunteer their time to assist the family directly. This assistance includes late night phone calls, delivering home cooked meals, helping with household chores, etc.
- Emotional Assistance: We have an on staff clinical licensed Therapist who donates sessions to the families for counseling, grieving, etc.
- Scholarships: When age appropriate, Children of Fallen Linemen may apply for College Scholarships. These Scholarships are renewable every year they attend school.

“So blessed to be supported by this amazing organization! Thank you for helping us get by & feel somewhat “normal” having a house to live in & food on the table. You have taken a huge burden off my shoulders trying to support my family on my own.



You have made getting through the holidays a truly humbling experience. We are forever grateful for all that you have done & continue to do for our family!

Thank you NSUJL!”

-Heather Escalante



NSUJL By the Numbers

NATIONAL SISTERHOOD UNITED FOR JOURNEYMEN LINEMEN

As of March 1, 2020, the National Sisterhood United for Journeymen Linemen has:

Assisted over **200** Lineworkers and/or their Families in times of crisis.

- Provided over **\$600,000** in financial aid for Lineworkers and/or their Families.
- **464** Members in all 50 states, with a representative for each.
- Over **1500** volunteers throughout the nation, who have assisted in various capacities throughout NSUJL.
- Spoken at over **100** events and safety forums throughout the country in order to promote awareness about NSUJL and the importance of staying safe on the job.
- Helped **32** families celebrate Christmas by providing them with “angels” who donated presents to fallen lineworkers’ children in 2019.
- Sent out an immediate **\$1,000** Emergency Benefit to any lineworker injured, or to their spouse/children in the event of a fatality, since 2013.
- Over **1,100** happy donors, who have supported the NSUJL Mission over the past 8 years.
- Received the support of over **40** Local I.B.E.W. (International Brotherhood of Electrical Workers) Unions through financial support, in-kind donations and volunteering at local events.
- A board made up of 3 Journeymen Linemen, 2 Linewives, 1 Lineworker Advocate and 1 Groundman/Operator - with over **174** years of combined experience in the trade.





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